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ABSTRACT

The 15 papers in this book consider the issues, opportunities, and challenges facing higher education with regard to postbaccalaureate education, focusing particularly on how to ensure a productive, competitive workforce in today's global-based economy. Titles in Part 1, "Emerging Markets for Postbaccalaureate Education," are: (1) "Postbaccalaureate and Graduate Education: A Dynamic Balance" (Jules B. LaPidus); (2) "The Postbaccalaureate Learning Imperative" (Kay J. Kohl); (3) "Investing in Learning Companies" (Howard Marc Block); and (4) "The Knowledge Supply Chain: The Logical Extension to Success" (Stephen M. Mitchell, James D. Van Erden, Kenneth P. Voytek). Titles in Part 2, "Strategies for Extending Learning Resources in an Information Age," include: (5) "Tangled Web(s): The Rise of the Absent-Networked Professor and 'The Translucent University'" (Michael Schrage); (6) "Financing Postbaccalaureate Education in an Age of Telecommunicated Learning" (Michael B. Goldstein); and (7) "Risk, Tribe and Lore: Envisioning Digital Libraries for Postbaccalaureate Learning" (Peter Lyman). Part 3, "Creating and Credentialing High-Quality Learning," offers the following titles: (8) "Recasting Postbaccalaureate Programs as Learning Systems" (Alan R. Bassindale, John Daniel); (9) "Assessing the Quality of Postbaccalaureate Learning in the New Higher Education Marketplace" (Steven D. Crow); (10) "Certification for Employability: What's New?" (Alice J. Irby); and (11) "Intravenous Learning" (Donald N. Langenberg). Part 4, "Balancing the Private and Public Good," includes: (12) "Research Universities in Transition" (Myles Brand); (13) "Demand for Postbaccalaureate Education in a Knowledge-Driven Research Environment" (David G. Burnett); (14) "Higher Education's Changing Contours: The Policy Implications of an Emerging System" (Patrick M. Callan, Joni E. Finney); and (15) "Postbaccalaureate Futures: Where Do We Go from Here?" (Kay J. Kohl, Jules B. LaPidus). There are three appendixes: "Certificate Program Snapshots" (Wayne

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Patterson); "Creating Postbaccalaureate Programs To Meet Workforce Needs: Participating Institutions"; and "'Postbaccalaureate Futures' Colloquium Participants." (Most chapters contain references.) (RH)

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